

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2023

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889

VIRTUAL CONFERENCE EXHIBITIONS. IN THE EVENT A CONFERENCE IS CONVERTED TO VIRTUAL, THE MINING RECORD WILL BE PRESENT VIA THE MINING RECORD VIRTUAL EXHIBIT BOOTH.



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2023**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2023



JANUARY ISSUE. . .

DISTRIBUTED AT TWO CONVENTIONS

Advertising Deadline January 11, 2023

AME ANNUAL CONFERENCE 2023

January 23-26, 2023

Vancouver Convention Center East

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

VANCOUVER INVESTMENT CONFERENCE 2023

January 29-30, 2023

Vancouver Convention Center

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR



FEBRUARY ISSUE. . .

DISTRIBUTION AT TWO CONVENTIONS

Advertising Deadline February 10, 2023

MINEXCHANGE 2023

SME ANNUAL CONFERENCE & EXPO

CMA 125TH NATIONAL WESTERN MINING CONFERENCE

February 26-March 1, 2023

Colorado Convention Center

Denver, Colorado

THE MINING RECORD IS AN EXHIBITOR

2023 PDAC INTERNATIONAL CONVENTION

March 4-7, 2023

Metro Toronto Convention Center

Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR



MARCH ISSUE. . .

THE MINING RECORD PUBLICATIONS ARE EXHIBITING

Advertising Deadline March 1, 2023

CONEXPO-CON/AGG 2023

**THE MINING RECORD COMBINED EDITIONS OF:
AGGREGATE RECORD-CONSTRUCTION RECORD**

March 14-18, 2023

Las Vegas Convention Center

Las Vegas, Nevada

THE MINING RECORD PUBLICATIONS ARE EXHIBITING

MARCH ISSUE. . . CONTINUED

AMERICAS MINING EDITION - BONUS DISTRIBUTION

Key Executives, Purchasing Agents and more..

Direct Target Distribution House



APRIL ISSUE. . .

Advertising Deadline April 3, 2023

**2023 SME'S 9TH CURRENT TRENDS
IN MINING FINANCE CONFERENCE**

April 2023 - Date To Be Announced

New York Marriott

New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR



MAY ISSUE. . .

Advertising Deadline April 14, 2023

CIMMTL23 CONVENTION & EXPO

April 30-May 3, 2023

Montreal Convention Center

Montreal, Quebec

THE MINING RECORD IS AN EXHIBITOR



JUNE ISSUE. . .

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline May 24, 2023

37TH ANNUAL ELKO MINING EXPO CONVENTION

June 5-9, 2023. Exhibits June 8-9, 2023

Elko Convention Center

Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

RETC 2023

June 11-14, 2023

Boston, Massachusetts

THE MINING RECORD IS DISTRIBUTED

RMMI ANNUAL CONVENTION

June 25-27, 2023

Hilton Denver Inverness

Denver, Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

JULY ISSUE...

Advertising Deadline July 14, 2023

NEW KEY METALS MINING SPECIAL EDITION
Key Executives, Purchasing Agents and more..
July 2023 - Direct Target Distribution House

AUGUST ISSUE...

Advertising Deadline August 4, 2023

UTAH MINING ASSOCIATION ANNUAL CONVENTION

August, 2023 - Date To Be Announced
Downtown Sheraton Hotel
Salt Lake City, Utah

THE MINING RECORD IS AN EXHIBITOR

SEPTEMBER ISSUE...

Advertising Deadline August 23, 2023

NEVADA MINING ANNUAL PREMIER EDITION 2023

NVMA Annual Convention, September 6-9, 2023
Lake Tahoe Nevada

THE MINING RECORD COMBINED DISTRIBUTION
DIRECTLY MAILED TO: Nevada Association Members, Nevada
Mining Companies, Mine Operations and Subscriber Base

OCTOBER ISSUE...

Advertising Deadline October 18, 2023

NEW ORLEANS 2023 INVESTMENT CONFERENCE

November 1-3, 2023
Hilton New Orleans Riverside
New Orleans, Louisiana

THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE...

Advertising Deadline October 28, 2022

ALASKA MINERS ASSOCIATION CONVENTION

November 2023 - Date To Be Announced
Anchorage, Alaska

THE MINING RECORD - TABLE TOP EXHIBITOR

DECEMBER ISSUE...

THE MINING RECORD END OF YEAR SPECIAL EDITION

Advertising Deadline November 17, 2023

2023 AEMA ANNUAL CONFERENCE & TRADE SHOW

December 2023 - Date To Be Announced
THE MINING RECORD IS AN EXHIBITOR

END OF YEAR INDUSTRY BONUS DISTRIBUTION



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....

Contact.....

Address.....

City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

**ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON FOLLOWING PAGE.**

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues. 5% for Pre-Payment

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2023 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical...7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")

Two Page (4 sides) = \$2,300.00

Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

EDITORIAL 2023 - THE MINING RECORD

The Mining Record has been in continuous publication for 134 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

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THANK YOU FOR VISITING OUR VIRTUAL BOOTH.
Proud Member Of The American Exploration & Mining Association.



American Exploration & Mining Annual Meeting

www.miningamerica.org

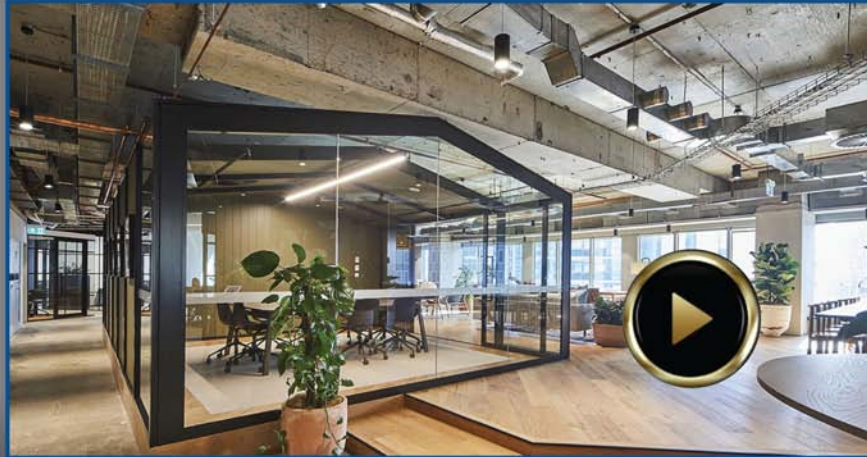
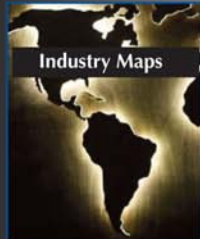
November 30 - December 4, 2020



THE MINING RECORD COMPANY

HOWELL INTERNATIONAL ENTERPRISES, LLC

CONFERENCE EDITION
DECEMBER 2020



[Online News](#) [Directories](#) [Industry Maps](#) [Conference Schedules](#) [Advertising](#) [Industry Suppliers](#) [Contact](#) [Website](#)

Since 1889, The Voice Of The Mining Industry

The Mining Record is the leading industry newspaper for representation. When presented with obstacles outside the industry's control, The Mining Record has the ability to provide our advertisers with the representation they expect. 90% of our clients have been with us for 25 years plus. This speaks volumes to the continued business The Mining Record generates in the mining industry. Whether Internet, Virtual, Digital or Printed - The Mining Record continues to deliver the highest level of company representation.

RECOGNITION AND AWARDS:

The Mining Record Company - Howell International Enterprises, LLC

2022 Executive Mining Excellence Award. Recognized for continued industry support.

Executive Mining Excellence Awards. Continued industry support & Leading industry products and services.

Individual Executive Awards:

Decades Of Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.

Life Time Achievement Award Northwest Mining Association.

4 Educating Our Youth Awards. DCS (Douglas County Schools).

3 Commitment To Mining Awards. Phoenix Mine Presentation.

11 Company Excellence Awards. International Investment Conferences.

5 Conference Accelerator Awards. IIC Americas.

Denver Gold Group - Conference Creation Award

... additional

* 1889 Denver Metro Chamber of Commerce – Presented to Denver's Daily Mining Newspaper

